

## MONDOMUSICA NEW YORK AT A GLANCE

### LOCATION

82 Mercer: 82 Mercer St, New York, NY 10012

### OPENING HOURS

- Thursday April 10, 2014 from 10:30 am to 6:00 pm
- Friday April 11, 2014 from 10:00 am to 6:00 pm
- Saturday April 12, 2014 from 10:00 am to 5:00 pm

### TICKETS

- Before February 28th: 15\$
- From March 1st to March 31st: 20\$
- After March 31st and at the door: 25\$

### EXHIBITS

- Stringed instruments
- Plucked instruments
- Acoustic instruments
- Restoration
- Suppliers (raw materials and accessories)
- Cases and music stands
- Retail and wholesale
- Specialized publishers and press
- Associations
- Schools of instruments making
- Antiques
- Music Institutions
- Festivals and competitions
- Services

### TARGETS

- Violin and accessories makers
- Professional musicians
- Dealers
- Auction houses
- Amateur musicians
- Music schools and students
- Collectors and investors
- Art and culture organizations
- Music enthusiasts
- Public opinion

### 2013 FIGURES

- **164 exhibitors from:**
  - 17 U.S. States: AZ-AL-CA-CT-FL-IL-IN-MA-MD-MI-MN-MO-NE-NJ-NY-RI-VA-VT
  - Europe: Belgium, Bulgaria, Croatia, France, Germany, Italy, Netherlands, U.K., Serbia, Slovenia, Spain
  - Asia: Hong Kong, Japan, Singapore
- **2,537 visitors**
  - Musicians: 31%
  - Instrument makers: 23%
  - Distributors, dealers, and buyers: 22%
  - Music teachers and students: 17%
  - Collectors and investors: 4%
  - Others: 3%
- **17 events**
  - Special event "Mondomusica New York for Children"

- Lecture "Strad 3D: Seeing the Invisible Violin"
- Presentation "The integrated approach to cultural heritage preservation at the University of Pavia"
- Round table "Sound Investments"
- Lecture "Make A Sound Choice: How String Selection Can Impact Performance"
- Presentation "The Department of Musicology of the University of Pavia and its activity for the violin world"
- ShangHai Quartet Concert
- Lecture "Walking through Milan with two musical giants: Verdi and Puccini"
- Arion Trio Concert
- Lecture "A tour of the Milan Collection"
- Special event "Stradivari vs. the Modern Violin"
- Lecture "Avoiding Performance Quicksand: Urtext Victims and the Myth of Authentic Performance Practice"
- Lecture "Non-Destructive Analysis of Stringed Instruments from 1638 AD to 1990 AD: Purposes, Goals, and Results"
- Verdi Quartet Concert
- Special event "Mondomusica New York for Children"

## **2014 PROGRAM OF EVENTS (up to date)**

### **Thursday, April 10**

- 11am - 1pm. Seminar: THE CREATION OF SOUND  
Speaker: Sam Zygmuntowicz
- 3:15pm - 4:15pm. Lecture: THE BOWS OF EUGENE SARTORY  
Speaker: Isaac Salchow

### **Friday, April 11**

- 2pm - 6pm. Seminar: HOW TO TACKLE THE INSTRUMENTS AND RAW MATERIALS TRANSPORTATION ISSUES  
Speakers: Panel presentation conducted and organized by Collin Gallahue, violin maker, and Yung Chin, bow maker

### **Saturday, April 12**

- 10:30am - 1pm. Seminar: HEALTH AND WELLNESS FOR MUSICIANS  
Speakers: John Chong and Shmuel Tatz
- 2pm - 3pm. Lecture: THE ORIGINS OF THE VIOLIN  
Speaker: Philip J. Kass
- 3:30pm - 4:30pm. Special event: VIOLIN DONATION AND CONCERT BY THE STUDENTS OF OPUS118 - HARLEM SCHOOL OF MUSIC