Thursday, April 10

11:00 a.m. - 1:00 p.m. - Seminar THE CREATION OF SOUND

 $Speakers: Sam\ Zygmuntowicz\ and\ Arnold\ Steinhardt$

Why Mondomusica New York hosts this seminar? One of the big differences between buying a preexisting old instrument and getting a new instrument or bow is that with the new instrument a musician has the opportunity to work directly one on one with the maker, and this gives the opportunity to custom create what is really appropriate for



2:00 p.m. - 3:00 p.m. - Presentation LUTHERIE OF CREMONA: UNESCO WORLD HERITAGE

Speakers: representatives of the Municipality of Cremona and the Chamber of Commerce of Cremona

Why Mondomusica New York hosts this presentation? The traditional violin craftsmanship in Cremona has been inscribed on the Unesco's Representative List of the Intangible Cultural Heritage of Humanity in 2012. Cremonese violin craftsmanship is well known for its traditional process of fashioning and restoring violins, violas, cellos and double basses: a precious heritage to preserve.

3:15 p.m. - 4:15 p.m. - Lecture THE BOWS OF EUGENE SARTORY

Speaker: Isaac Salchow

Why Mondomusica New York hosts this lecture? Eugene Sartory (1871-1946) was an influential bow maker from France, and his bows are the bow of choice for many professional musicians. Thus, his work is of great interest for both musicians and bow makers, who represent two of the main targets of Mondomusica New York.

4:30 p.m. - 5:30 p.m. - Performance MARK WOOD



Recording artist, performer, producer, inventor, Emmy-winning composer and music education advocate Mark Wood has spent the past four decades electrifying the orchestra industry – literally.

7:00 p.m. - 9:00 p.m. MONDOMUSICA NEW YORK 2014 OPENING RECEPTION

(Galli Restaurant, 45 Mercer St. NYC) *On invitation only*



The Mondomusica New York 2014 Opening Reception is sponsored by D'Addario

Friday, April 11

10:30 a.m. - 11:30 a.m. - Lecture THE LIFE AND TIMES OF ANTONIO STRADIVARI

Speaker: Andrew Dipper

Why Mondomusica New York hosts this lecture?

Antonio Stradivari was born in the year 1644 in Cremona. Probably the most renowned violin maker in history, he was to set a standard for the design of violins and cellos which has never subsequently been superseded. Andrew Dipper is the leading figure of baroque stringed instruments.



12:00p.m. - 1:00p.m. - Lecture MUSICAL STRINGS: THEIR DESIGN AND IMPACT ON SOUND

Speakers: Dr. Thomas Zwieg, (Vice President, Product Development, Larsen Strings) Laurits Th. Larsen, (President, Larsen Strings)

Why Mondomusica New York hosts this lecture?

An overview about the history and state of the art in string design. Elements including string tension and bridge pressure will be explained and discussed. It will be shown how these parameters, in combination with the diverse acoustical properties in strings' materials, influence an instruments sound and how the sound can be deliberately modified and adjusted due to the choice of strings.

Organized by Larsen Strings



2:00 p.m. - 6:00 p.m. - Seminar HOW TO TACKLE THE INSTRUMENTS AND RAW MATERIALS TRANSPORTATION ISSUES

Speakers: Collin Gallahue, Yung Chin, John Bennett, Heather Noonan, Tim Van Norman, Leilani Sanchez and Tamesha Woulard

Why Mondomusica New York hosts this seminar? The transportation of musical instruments and their raw materials across international borders has become an issue of increasing concern for musicians, luthiers, and instrument dealers alike. Many musicians and luthiers have a poor understanding of which permitting



requirements or material restrictions currently apply to them and how to navigate the governmental permitting process to comply with the ever-changing laws.

7:30 p.m. - Concert PAVEL BERMAN AND ALEXANDER ROMANOVSKY

(Carnegie Hall, 881 7th Ave, NYC)



Why Mondomusica New York hosts this concert?

Mondomusica New York and the Pro Canale Foundation are pleased to share the Patronage in Art and Music in a philanthropic purpose. Pavel Berman and Alexander Romanowsky will present the Stradivarius Marèchal Berthier ex Napoleon and the Conte De Fontana ex Oistrach. The new Catalog of the Italian Historical Masterpieces by the Pro Canale Foundation will be honored.

Saturday, April 12

10:30 a.m. - 1:00 p.m. - Seminar HEALTH AND WELLNESS FOR MUSICIANS

Speakers: Dr. John Chong, Dr. Shmuel Tatz and Kentaro Yamamoto (Nova Strings)

Why Mondomusica New York hosts this seminar?

Professional musicians often suffer from medical problems connected to their activity. Thus, they need specific etiology, prevention, treatment and rehabilitation.

Mondomusica New York involved PA.MA. (Performing Arts Medicine Association) to have a complete overlook on this hot topic and to promote the highest quality of care to all musicians.



2:00 p.m. - 3:00 p.m. - Lecture THE ORIGINS OF THE VIOLIN

Speaker: Philip J. Kass



Why Mondomusica New York hosts this lecture?

The contemporary violin making is based on a centuries-old tradition and on the work of families like Amati, Guarneri and Stradivari. Every violin maker should know about the origins of the violin to better

understand the evolution of stringed instruments and to apply the art of the great ancient craftsmen to the violin making of today.

3:30 p.m. - 4:30 p.m. - Special event VIOLIN DONATION AND PERFORMANCE BY THE STUDENTS OF OPUS118

Why Mondomusica New York hosts this event?

Mondomusica New York is not only an extraordinary trade fair, but most of all an important tool to spread the values related to the centuries-old tradition of violin-making, man work, excellence, and music. In order to make the youngest approaching this positive and fascinating world, and to help developing the violin programs in schools, every year Mondomusica New York donates some violins to the NYC schools. Considering the very positive experience with them in 2013, this year the violins will be donated again to Opus118.





